

# FINANCE

## PROGRAM OVERVIEW

The goal of the Finance major is to produce a graduate who can apply economic theory and financial analysis to decision making in business environments. The major familiarizes students with the fundamentals of economic and finance theory and practice. Students will learn about macroeconomics and microeconomics, corporate finance, investments, various financial markets, and financial institutions. All business programs with the School of Management and Leadership are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

## CAREERS AND PLACEMENT

Columbus is the nation's 14th largest metropolitan area, and Capital's financial economics major leverages our strong connections to the Columbus business community. Successful completion of the Financial Economics program prepares a student for a wide range of career opportunities in finance, economics, and the public sector. Our graduates can be found in a wide array of organizations, including well-known businesses such as Cardinal Health, JP Morgan Chase, and Nationwide Insurance.

## EXPERIENTIAL LEARNING

The financial economics major is taught by both practicing finance professionals and seasoned academics who bring their expertise into the classroom. Students will regularly see sophisticated financial modeling and learn about a variety of financial instruments, including commodities, crypto-currency, securities, and bonds. Students will also learn using the financial media including the Wall Street Journal and the Financial Times. Internships leverage our Central Ohio location and can be completed during the academic year or summers through a wide variety of organizations, from large commercial banks to small investment firms. Students will also have the opportunity to get hands-on experience with the Student Managed Investment Fund, allowing them to make investment decisions with real money.

## AS A GRADUATE, YOU WILL BE PREPARED TO:

- Discuss and apply the principles and practices of corporate finance, including capital budgeting, cost of capital, and capital structure
- Discuss and analyze the major US and global financial markets; the major types of financial institutions; and the major categories of financial assets
- Discuss and apply the principles and practices of investment management, including security analysis and valuation, asset allocation, and portfolio management
- Use economic models to analyze individual decision making, how prices and quantities are determined in product and factor markets, and macroeconomic outcomes
- Pursue a variety of professional certifications such as CPA, CFP, FRM, and others

## WHAT ARE OUR GRADS DOING NOW?

- State Auditor
- Financial Analyst
- Investment Banker
- Retirement Benefit Specialist
- Purchasing Director
- Portfolio Risk Specialist
- Sales Analyst
- Operations Manager

Capital  
University

1 College and Main  
Columbus, OH 43209-2394  
[www.capital.edu](http://www.capital.edu)

614-236-6101  
1-866-544-6175  
[admission@capital.edu](mailto:admission@capital.edu)

## Four-Year Sample Schedule of a Finance Major

### First Year Fall

Intro to Business  
College Algebra  
First Year Seminar  
Reading & Writing  
College Success

### Second Year Fall

MIS  
Financial Accounting  
Business Law  
Religion  
Statistics

### Third Year Fall

Corporate Finance  
Intermediate Micro  
International Business  
Professional Development  
Humanities

### Fourth Year Fall

Global Systems  
Operations Management  
Fine Arts  
Natural Science  
Financial Elective

### First Year Spring

Marketing Principles  
Macro OR Micro Economics  
Speaking & Listening  
Ethical Thought

### Second Year Spring

Managerial Accounting  
Macro OR Micro Economics  
Finance  
Cultural Pluralism  
Natural Science, Lab

### Third Year Spring

International Business  
Organizational Behavior  
Business Ethics  
Investments  
Financial Institutions,  
Markets, and Risks

### Fourth Year Spring

Intermediate Macro &  
Money  
Business Policy  
Financial Modeling  
Financial Elective

All courses subject to availability and advisor approval. All undergraduates must demonstrate that Signature Learning goals have been met.

