

BUSINESS MANAGEMENT

PROGRAM OVERVIEW

The Business Management major provides students with a broad knowledge base and exposure to all the key business functions. It is our most flexible major and allows students to easily pursue additional interests such as study abroad, a second major outside the School of Management and Leadership, or a business minor. All business programs with the School of Management and Leadership are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

CAREERS AND PLACEMENT

Columbus is the nation's 14th largest metropolitan area, and Capital's business management major leverages our strong connections to the Columbus business community. Our graduates can be found in a wide array of organizations, including well-known businesses such as Cardinal Health, JP Morgan Chase, Scotts, and L Brands, as well as non-traditional organizations such as the Ohio Department of Transportation, The Columbus Blue Jackets, and Hot Chicken Takeover, a popular local restaurant.

EXPERIENTIAL LEARNING

The flexibility of our business management major makes it possible for students to spend a semester studying abroad. Students who opt to take advantage of this have completed coursework in countries such as England, Australia, and Scotland.

AS A GRADUATE, YOU WILL BE PREPARED TO:

- Demonstrate an appropriate level of knowledge and the ability to use concepts and tools from the major areas of business
- Critically analyze, synthesize, and evaluate information to create practical and actionable alternatives in a dynamic business context
- Demonstrate effective oral and written communication skills
- Demonstrate personal awareness and growth
- Identify ethical issues and apply a value-based reasoning system to ethical questions in business relationships

WHAT ARE OUR GRADS DOING NOW?

- State Auditor
- Sports Management
- Business Startups
- Public Service
- Healthcare
- Human Resources
- Community Service

Four-Year Sample Schedule of a Business Management Major

First Year Fall

15 credit hours
Intro to Business - 4
College Algebra - 3
First Year Seminar - 3
Reading & Writing - 4
College Success - 1

First Year Spring

16 credit hours
Marketing Principles - 4
Elementary Stats - 3
Speaking & Listening - 3
Ethical Thought - 3
Elective - 2

Second Year Fall

17 credit hours
Financial Acctng - 4
Business Law - 2
Religion - 3
Macro OR Micro Econ - 4
Natural Science, lab - 4

Second Year Spring

14 credit hours
Managerial Acctng - 2
Organizational Behavior - 4
Fine Arts - 3
Cultural Pluralism - 3
Prof. Development - 2

Third Year Fall

16 credit hours
Natural Science - 2
International Business - 4
Finance - 4
Elective - 3
Elective - 3

Third Year Spring

15 credit hours
MIS - 4
Business Ethics - 2
Elective - 3
Elective - 3
Elective - 3

Fourth Year Fall

14 credit hours
Operations
Management - 4
Elective - 4
Elective - 3
Elective - 3

Fourth Year Spring

13 credit hours
Business Policy - 4
Global Systems - 3
Elective - 3
Elective - 3

All courses subject to availability and advisor approval. All undergraduates must demonstrate that Signature Learning goals have been met.

